



SCIENTIFIC RESOURCE SURVEYS, INC MAKES A SPLASH AT THE NOVEMBER, 2007 BUILDING INDUSTRY SHOW AT LONG BEACH CONVENTION CENTER

Amid the 412 exhibitors at the annual Building Industry, Scientific Resource Surveys, Inc (SRS) stood as the lone representation for the field of Cultural Resource Management. This yearly trade show draws in builders, subcontractors and consultants that play key roles in California's building industry. Many of the 7,505 attendees were representing single-family home builders and knew little about the important work that a Cultural Resource Management firm does.



Representatives from SRS under historian Laura Batstone [below], educated show attendees about the importance of preserving California's valuable historic and artifactual resources, as well as the legal necessity for compliance with CEQA and NAGPRA laws. Builders learned that by subcontracting SRS they are maintaining not only a legal responsibility, but also a cultural stewardship for the land that they are building upon. Educational posters and slideshows were used to show the effectiveness of past SRS projects and illustrate future project potential.

